**Zoo Mash ups**

**What's A Mashup?**

A mashup is a mixture of video, audio and text that you create.

Zoos Victoria has developed conservation mashups so you can explore complex environmental issues and share your thoughts with your friends, your school, your parents, politicians and the world!

**What Software Do I Need?**

If you can view this page, you have everything you need. If your friends can't access this site, they'll need to enable JavaScript in their web browser and install the free Adobe Flash Player.

**Eligibility**

This project is open to primary and secondary students in Victoria, Australia. Once you've created your video, just select your school from the map.

**Getting Started**

To start creating your mashup, go to the home page and select "create your own mashup video" or select create from the "get wild..." menu. The gallery is where you'll find mashups created by other Victorian students and mashups you've previously created. **Creating Your Video**

The first step to creating your mashup video is to select your target audience. You can create a video for your school, your friends, your parents, for politicians or for the world. It's your choice and you can create as many videos as you want.

**Video, Audio, Text**

After you've selected your audience, you'll need to select the videos, audio files and text slogans for your mashup. Once you've previewed them, drag each individual item across to the relevant timeline.

You can add your own text or edit any of the suggested ones, by dragging one onto the timeline and clicking on the item to edit it. When you click on an item, an editor will appear allowing you to type to change the text. Once you are happy with your change, press the 'change' button.

Preview your mashup in the player and make any changes. When you're happy with your finished video, select 'continue' to register your video.

**Upload Your Own Video:** Alternatively, you can create your own mashup in your favourite video editing software and upload it. You can use whatever software you like (iMovie, Premiere Pro, Final Cut, etc) but you'll need to make sure your mashup video is less than 4MB in filesize and is exported in the FLV or F4V video format.

**Register Your Video:** For your mashup to appear in the gallery, you'll need to register your first name, e-mail address, year level, school name, border colour and an animal avatar. This will help you locate your mashup and share it with your friends and other Victorian students.

**Gallery :** The gallery showcases all of the mashup videos created by Victorian students. You can sort them by audience, date or by school. Some videos may not appear instantly because they may be moderated. Check the gallery frequently to view the latest and greatest videos.

**Stuck?:** If you get stuck, you can always return to the home, gallery or create pages from the "get wild..." menu. And if you really get stuck, refresh your web browser to http://wild.zoo.org.au/mashups/ :)

**Feedback**

If you have any feedback please e-mail wild@zoo.org.au and let us know what you think about Conservation Mashups. Alternatively you can contact us. We hope you enjoy the site and have fun getting creative for conservation!

**Website Links:**

Zoos Victoria: <http://wild.zoo.org.au/>

Mash ups: [http://wild.zoo.org.au/mashups/#](http://wild.zoo.org.au/mashups/)

Create your own mashup video: <http://wild.zoo.org.au/mashups/#/dontpalmusoff/create>

Don’t Palm us off Mashup: <http://wild.zoo.org.au/mashups/#/dontpalmusoff>